



**3T** PREORDER PROGRAM

2022-2023

**3T**



**1961:** Mario Dedioniggi starts Tecnologia del Tubo Torinese. **1970:** Introduces the world's lightest saddle called the Superleggera. **1975:** Starts experimenting with 7075 Ergal alloy for handlebars. **1975:** Produces the world's lightest handlebar at 250g called the Superleggera. **1978:** Invents the Record 78 stem. **1980:** Gives consumers a range of different handlebar bends and names the models after the star riders of the time; Merckx, Gimondi, Saronni, Defilippis. **1982:** Invents the first fully opening stem called the 2000. **1983:** Introduces the world's first aerodynamic racing handlebar, the mother of modern aero handlebars, called the Aerodinamica. **1985:** Designs and produces the bullhorn-shaped time trial bar called the 51'151" named after Francesco Moser's hour record. **1986:** Reinvents the handlebar and stem by creating the world's first integrated stem & bar combo in carbon called the CarbonAir. **1987:** Produce the world's first triathlon handlebar called DH Bar for Scott USA. **1987:** Invents the world's first stem with internal computer cable routing called ComputerReady. **1988:** Produces the world's first clip-on bar called U-Bar for Scott USA. **1989:** Becomes the first handlebar every product with traceability codes. **1989:** Invents the world's first stem with hinged clamp called the Model 2002. **1989:** Invents the "Stretch System" to easily open the old-style stems on the Synthesis model. **1989:** Invents the world's first drilled bar for the internal routing of brake cables called the Paris-Roubaix. **1989:** Reinvents the handlebar by creating the world's most copied anatomic grip ever; the Forma SL. **1991:** Invents the front groove on racing bars for Campagnolo's Ergopower levers on the Paris-Roubaix Ergopower bar. **1992:** Designs and produces the world's most adjustable TT handlebar called the BioQuattro. **1993:** Sets a new world record for the lightest aluminum handlebar called Prima 220. **1993:** Produces the world's lightest cross-country mountainbike handlebar at 130g. **1993:** Produces the world's first handlebar using Alu-Ti (Alutan), with the fully adjustable Bio Arms, produced with the forged stem for copied stem in history; the ForgeA, the first morphologically correct Morphe. **1999:** Wins an I.D. International racing stem where the jury exclaims beautiful". **1999:** Once again sets a handlebar with the Prima 199. **2000:** Breaks its own world record for lightest handlebar with the Zepp XL. **2002:** Designs and produces a multi-shaped ergonomic carbon racing handlebar called More. **2003:** Reinvents the Morphe and sets new standards in ergonomics with the Morpheus. **2003:** Reinvents women's cycling with the world's first female-specific handlebar called the Eva. **2004:** Takes ergonomics to the next level with the BioMorphe. **2007:** 3T relaunches with a completely new set of components, all in 3 easy-to-understand color-coordinated levels: PRO, TEAM & LTD. **2008:** Reinvents the classic Merckx bend from the 80's into a superlight carbon bar called the Rotundo. **2008:** The 3T Funds fork sets new standards in aerodynamics and becomes the fork of choice for

many bike companies including Cervélo. **2008:** Reinvents the BioMorphe with a lighter shape called the Ergosum. **2008:** Combines the ergonomics of the BioMorphe and low weight of the Ergosum to create a new standard of comfort called the Ergonova. **2008:** Reinvents aerobars again with the thinnest & most aero integrated aerobar with integrated brake levers; the Ventus. **2010:** Creates the first full aero omnium track bar with additional aero hand positions called the Sphinx. **2009:** Creates an aero dropbar with integrated clip-ons for ITU triathlon racing called the Zefiro. **2010:** Reinvents track cycling with the stiffest & most aero sprint bar called the Scatto, which becomes the bar of choice at the 2012 Olympics. **2010:** Reinvents the seatpost with micro-step Diffloc system on the Palladio. **2011:** Reinvents the minimalist aerobar with the narrowest & most

aero base bar called the Brezza Nano. **2011:** Reinvents the adjustable stem with the zero-slip micro-step Diffloc system on the ARXA. **2011:** Invents the spoke pocket, a designed-for-carbon solution to attach spokes to the rim without the need to drill holes. **2012:** Creates a mash up of the classic Merckx bend and an ergonomic top portion called the Tornova. **2012:** Creates the first super-aerobar fully integrated with a frame; the Aduro designed for the Cervélo P5. **2012:** Creates the world's first stem with integrated computer mount together with Garmin called the Integra. **2012:** Sets new standards for drop bar aerodynamics by introducing the Aeronova. **2014:** Introduces custom color options hand-painted in Italy for its cockpit parts. **2015:** Becomes the first bike wheel manufacturer to offer a full wheel range for road disc brakes called the Discus series. **2016:** Reinvents gravel riding by with the world's first aero gravel bike called the Exploro. **2016:** Becomes the first wheel manufacturer to offer 650b wheels specifically for RoadPlus and GravelPlus tire set-ups; the Discus Plus series. **2016:** Reinvents the aerobar once again with a reverse grip for increased safety and control called the Revo. **2017:** Reinvents the seatpost again with a 0 & 25 mm offset integrated into one post called the Zero25. **2017:** Reinvents aero road bike design by increasing comfort and reducing drag, dedicating the design completely to wider tires and a 1x drivetrain; the Strada. **2018:** First 1x aero crank; the Torno. **2018:** Brings Strada speed & comfort to fans of 2x drivetrains with the Strada Due. **2020:** First supplier to BMW of a Lifestyle Gravel Bike. **2020:** All new 3T Exploro RaceMax series. **2021:** First e-bike. **2022:** Exploro Ultra. Unstoppable gravel.



EXPLORO PRIMO



# EXPLORO PRIMO

MODEL: Sram Rival 1x11



GRAPE

Product color and specifications may slightly vary

MODEL: Sram Rival XPLR 1x12



SAND

Colour to be changed into Grey starting from Q2 2023

Product color and specifications may slightly vary

### GROUPSET



Sram Rival 1x11 40T / 11-42

### WHEELS & TIRES



Fulcrum Rapid Red 900 DB 700c  
Pirelli Cinturato Gravel M 700c

### COMPONENTS



3T Superergo PRO bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

### PRICING

**Complete bike (alloy wheels)**  
MSRP  
€/\$ 3.299\*

\* Reduced dealer margin applies  
**PRE ORDER BOOK**  
B101

### UPGRADE OPTIONALS ⚡

**3T Discus 45 | 40 LTD**  
**3T Discus 45 | 32 LTD**  
**3T Discus i28 LTD**  
**3T Torno**

### GROUPSET



Sram Rival XPLR 1x12 40T / 10-44

### WHEELS & TIRES



Fulcrum Rapid Red 900 DB 700c  
Pirelli Cinturato Gravel M 700c

### COMPONENTS



3T Superergo PRO bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

### PRICING

**Complete bike (alloy wheels)**  
MSRP  
€/\$ 4.699

**PRE ORDER BOOK**  
B102

### UPGRADE OPTIONALS ⚡

**3T Discus 45 | 40 LTD**  
**3T Discus 45 | 32 LTD**  
**3T Discus i28 LTD**  
**3T Torno**



# EXPLORO PRIMO

MODEL: Sram Rival XPLR 1x12



GREY  
Replaces Sand colour from Q2 2023

Product color and specifications may slightly vary

MODEL: Campagnolo Ekar 1x13




DESERT SAGE


Product color and specifications may slightly vary

# EXPLORO PRIMO



GROUPSET  
  
Sram Rival XPLR 1x12  
40T / 10-44

WHEELS & TIRES  
  
Fulcrum Rapid Red 900 DB 700c  
Pirelli Cinturato Gravel M 700c

COMPONENTS  
  
3T Superergo PRO bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

PRICING  
**Complete bike (alloy wheels)**  
MSRP  
€/\$ 4.699  
  
**PRE ORDER BOOK**  
B103

UPGRADE OPTIONALS ⚡  
**3T Discus 45 | 40 LTD**  
**3T Discus 45 | 32 LTD**  
**3T Discus i28 LTD**  
**3T Torno**

GROUPSET  
  
Campagnolo Ekar 1x13  
38T / 9-42

WHEELS & TIRES  
  
Fulcrum Rapid Red 900 DB 700c  
Pirelli Cinturato Gravel M 700c

COMPONENTS  
  
3T Superergo PRO bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

PRICING  
**Complete bike (alloy wheels)**  
MSRP  
€/\$ 4.699  
  
**PRE ORDER BOOK**  
B104

UPGRADE OPTIONALS ⚡  
**3T Discus 45 | 40 LTD**  
**3T Discus 45 | 32 LTD**  
**3T Discus i28 LTD**  
**3T Torno**



**EXPLORO RACEMAX**



# EXPLORO RACEMAX FRAMESET

Available from Q1



ORANGE/WHITE

FRAMESET KIT



Exploro RaceMax  
Aero seatpost

PRICING

**Frameset**  
MSRP  
€/\$ 3.499

**PRE ORDER BOOK**  
B001



# EXPLORO RACEMAX FRAMESET

Available from Q1



BLACK/STEALTH

FRAMESET KIT



Exploro RaceMax  
Aero seatpost

PRICING

**Frameset**  
MSRP  
€/\$ 3.499

**PRE ORDER BOOK**  
B002



# EXPLORO RACEMAX FRAMESET



READY TO PAINT

FRAMESET KIT



Exploro RaceMax  
Aero seatpost

PRICING

**Frameset**  
MSRP  
€/\$ 3.299

**PRE ORDER BOOK**  
B004





# EXPLORO RACEMAX

MODEL: Sram Rival XPLR 1x12



Available from Q1 2023



ALTERNATIVE COLORS



BLUE/BROWN

BLACK/STEALTH

EMERALD/WHITE

Product color and specifications may slightly vary

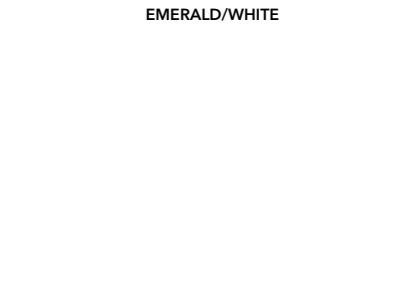
MODEL: Sram Rival XPLR 1x12



Available from Q1 2023



ALTERNATIVE COLORS



EMERALD/WHITE

BLUE/BROWN

## GROUPSET



Sram Rival XPLR 1x12 40T / 10-44

## WHEELS & TIRES



Fulcrum Rapid Red 900 DB 700c  
Pirelli Cinturato Gravel M 700c

## COMPONENTS



3T Aeroflux LTD bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

## PRICING

**Complete bike (alloy wheels)**  
MSRP  
€/\$ 5.299€

**PRE ORDER BOOK**  
B105

## UPGRADE OPTIONALS ⚡

**3T Discus 45 | 40 LTD**  
**3T Discus 45 | 32 LTD**  
**3T Discus i28 LTD**  
**3T Torno LTD**

## GROUPSET



Sram Rival XPLR 1x12 40T / 10-44

## WHEELS & TIRES



Fulcrum Rapid Red 900 DB 650b  
Vittoria Barzo 650b

## COMPONENTS



3T Aeroflux LTD bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

## PRICING

**Complete bike (alloy wheels)**  
MSRP  
€/\$ 5.299

**PRE ORDER BOOK**  
B110

## UPGRADE OPTIONALS ⚡

**3T Discus 45 | 40 LTD**  
**3T Discus 45 | 32 LTD**  
**3T Discus i28 LTD**  
**3T Torno LTD**



# EXPLORO RACEMAX



# EXPLORO RACEMAX

MODEL: Sram Rival AXS 2x12

MODEL: Sram Force AXS 2x12

# EXPLORO RACEMAX



Product color and specifications may slightly vary

Available from Q1 2023

Available from Q1 2023

ALTERNATIVE COLORS

ALTERNATIVE COLORS

EMERALD/WHITE

EMERALD/WHITE

BLACK STEALTH  
Available from Q1 2023

BLACK/STEALTH  
Available from Q1 2023

ORANGE/WHITE

## GROUPSET



Sram Rival AXS 2x12  
46-33 / 10-36

## WHEELS & TIRES



Fulcrum Rapid Red 900 DB 700c  
Pirelli Cinturato Gravel M 700c

## COMPONENTS



3T Superergo PRO bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

## PRICING

**Complete bike (alloy wheels)**  
MSRP  
€/\$ 5.499

**PRE ORDER BOOK**  
B106 & B107

## UPGRADE OPTIONS ⚡

**3T Discus 45 | 40 LTD**  
**3T Discus 45 | 32 LTD**

## GROUPSET



Sram Force AXS 2x12  
46-33T / 10-36T

## WHEELS & TIRES



Fulcrum Rapid Red 900 DB 700c  
Pirelli Cinturato Gravel M 700c

## COMPONENTS



3T Aeroflux LTD bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

## PRICING

**Complete bike (alloy wheels)**  
MSRP  
€/\$ 5.999€

**PRE ORDER BOOK**  
B108 & B109

## UPGRADE OPTIONS ⚡

**3T Discus 45 | 40 LTD**  
**3T Discus 45 | 32 LTD**



**EXPLORO ULTRA**



# EXPLORO ULTRA FRAMESET



COFFEE

FRAMESET KIT



Exploro Ultra  
27,2 x 350 carbon seatpost

PRICING

**Frameset**  
MSRP  
€/\$ 3.099

**PRE ORDER BOOK**  
B005



# EXPLORO ULTRA FRAMESET



RACING GREEN

FRAMESET KIT



Exploro Ultra  
27,2 x 350 carbon seatpost

PRICING

**Frameset**  
MSRP  
€/\$ 3.099

**PRE ORDER BOOK**  
B006



# EXPLORO ULTRA FRAMESET



GRAPHITE

FRAMESET KIT



Exploro Ultra  
27,2 x 350 carbon seatpost

PRICING

**Frameset**  
MSRP  
€/\$ 3.099

**PRE ORDER BOOK**  
B007



# EXPLORO ULTRA FRAMESET



READY TO PAINT

FRAMESET KIT



Exploro Ultra  
27,2 x 350 carbon seatpost

PRICING

**Frameset**  
MSRP  
€/\$ 2.899

**PRE ORDER BOOK**  
B008



# EXPLORO ULTRA

MODEL: Sram Rival 1x11



ALTERNATIVE COLORS



GRAPHITE



STEEL BLUE

LIGHT BLUE

Product color and specifications may slightly vary



GROUPSET



Sram Rival 1x11 40T / 11-42

WHEELS & TIRES



Fulcrum Rapid Red 900 DB 700c  
Pirelli Cinturato Gravel M 700c

COMPONENTS



3T Superergo PRO bar  
3T Apto Stealth stem  
27,2 x 350 carbon seatpost  
Selle Italia Model X Superflow

PRICING

Complete bike (alloy wheels)  
MSRP  
€/\$ 3.999

PRE ORDER BOOK  
B111

UPGRADE OPTIONALS ⚡

- 3T Discus 45 | 40 LTD
- 3T Discus 45 | 32 LTD
- 3T Discus i28 LTD
- 3T Torno



# EXPLORO ULTRA

MODEL: Sram Rival XPLR 1x12



Product color and specifications may slightly vary

MODEL: Sram Rival XPLR 1x12


# EXPLORO ULTRA



Product color and specifications may slightly vary

**GROUPSET**  
  
 Sram Rival XPLR 1x12  
 40T / 10-44

**WHEELS & TIRES**  
  
 Fulcrum Rapid Red 900 DB 650b Vittoria Barzo 650b  
 or  
 Fulcrum Rapid Red 900 DB 700c Pirelli Cinturato Gravel M 700c


**COMPONENTS**  
  
 3T Superergo PRO bar  
 3T Apto Stealth stem  
 27,2 x 350 carbon seatpost  
 Selle Italia Model X Superflow

**PRICING**  
**Complete bike (alloy wheels)**  
 MSRP  
 €/\$ 4.999  
**PRE ORDER BOOK**  
 B113 & B114

**UPGRADE OPTIONALS** ⚡  
 3T Discus 45 | 40 LTD  
 3T Discus 45 | 32 LTD  
 3T Discus i28 LTD  
 3T Torno

**GROUPSET**  
  
 Sram Rival XPLR 1x12  
 40T / 10-44

**WHEELS & TIRES**  
  
 Fulcrum Rapid Red 900 DB 650b Vittoria Barzo 650b  
 or  
 Fulcrum Rapid Red 900 DB 700c Pirelli Cinturato Gravel M 700c

**COMPONENTS**  
  
 3T Superergo PRO bar  
 3T Apto Stealth stem  
 27,2 x 350 carbon seatpost  
 Selle Italia Model X Superflow

**PRICING**  
**Complete bike (alloy wheels)**  
 MSRP  
 €/\$ 4.999  
**PRE ORDER BOOK**  
 B113 & B114

**UPGRADE OPTIONALS** ⚡  
 3T Discus 45 | 40 LTD  
 3T Discus 45 | 32 LTD  
 3T Discus i28 LTD  
 3T Torno



# EXPLORO ULTRA

MODEL: Sram Force Eagle AXS 1x12



GRAPHITE

Product color and specifications may slightly vary



### GROUPSET



Sram Force Eagle AXS  
1x12  
42T/ 11-50T

### WHEELS & TIRES



Fulcrum Rapid Red 900 DB 650b  
Vittoria Barzo 650b

### COMPONENTS



3T Superghiaia LTD bar  
3T Apto Stealth stem  
27,2 x 350 carbon seatpost  
Selle Italia Model X Superflow

### PRICING

**Complete bike (alloy wheels)**  
MSRP  
€/\$ 6.099

**PRE ORDER BOOK**  
B117

### UPGRADE OPTIONALS ⚡

- 3T Discus 45 | 40 LTD
- 3T Discus 45 | 32 LTD
- 3T Discus i28 LTD
- 3T Torno





# EXPLORO ULTRA

MODEL: Sram Force Eagle AXS 1x12

SPECIAL EDITION



Postponed to second half 2023

Product color and specifications may slightly vary

### GROUPSET



Sram Force Eagle AXS 1x12  
3T Torno TEAM 40T / 11-50T

### WHEELS & TIRES



Crank Brothers 650b Carbon Gravel Wheels  
Vittoria Barzo 650b

### COMPONENTS



3T Superghiaia LTD bar  
3T Apto Stealth stem  
Dropper post  
Selle Italia Model X Superflow

### PRICING

**Complete bike (carbon wheels + Torno Crank)**  
MSRP  
€/\$ 8.199

**PRE ORDER BOOK**  
B119





**EXPLORO BOOST**



# EXPLORO RACEMAX BOOST DB (Drop bar)

MODEL: Sram Rival XPLR 1x12



AVAILABLE ALSO WITH 650b WHEELS



ALTERNATIVE COLORS

BLACK/GREY

EMERALD/GREY

Product color and specifications may slightly vary



## FRAMESET KIT



Exploro Racemax Boost  
Mahle X20 motor  
iX250 (236Wh) battery

## GROUPSET



Sram Rival XPLR  
1x12  
40T / 10-44T

## WHEELS & TIRES



Rodi Alloy 700c  
Pirelli Cinturato Gravel M 700c  
or  
Rodi Alloy 650b  
Pirelli Cinturato Gravel M 650b

## COMPONENTS



3T Superergo PRO bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

## PRICING

**Complete bike  
(alloy wheels)**  
MSRP  
€/\$ 7.999

**PRE ORDER BOOK**  
B122



MODEL: Sram Force AXS 1x12

# EXPLORO RACEMAX BOOST DB (Drop bar)



Product color and specifications may slightly vary

AVAILABLE ALSO WITH  
650b WHEELS

BLACK/GREY



FRAMESET KIT



Exploro Racemax Boost  
Mahle X20 motor  
iX250 (236Wh) battery

GROUPSET



Sram Force AXS  
1x12  
38T /10-36

WHEELS & TIRES



Rodi Alloy 700c  
Pirelli Cinturato Gravel M 700c  
or  
Rodi Alloy 650b  
Pirelli Cinturato Gravel M 650b

COMPONENTS



3T Superergo LTD bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

PRICING

**Complete bike  
(alloy wheels)**  
MSRP  
€/\$ 8.499  
**PRE ORDER BOOK  
B123**



# EXPLORO RACEMAX BOOST DB (Drop bar)

MODEL: Sram Force AXS 1x12



BLACK/GREY

MODEL: Sram Red AXS 1x12

SUPERLIGHT



BLACK/GREY



# EXPLORO RACEMAX BOOST DB (Drop bar)

### FRAMESET KIT



Exploro Racemax Boost  
Mahle X20 motor  
iX250 (236Wh) battery

### GROUPSET



Sram Force AXS  
1x12  
38T / 10-36

### WHEELS & TIRES



3T Discus 45 | 40 LTD  
Pirelli Cinturato Gravel M 700c

### COMPONENTS



3T Superergo LTD bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

### PRICING

**Complete bike  
(carbon wheels)**  
MSRP  
€/ \$ 9.499

**PRE ORDER BOOK  
B124**

### FRAMESET KIT



Exploro Racemax Boost  
Mahle X20 motor  
iX250 (236Wh) battery

### GROUPSET



Sram Red AXS  
1x12  
3T Torno LTD 40T / 10-36

### WHEELS & TIRES



3T Discus 45 | 40 LTD  
Panarace GravelKing 700x38

### COMPONENTS



3T Superergo LTD bar  
3T Apto Stealth stem  
SanMarco Shortfit 2.0 3D  
Carbon FX

### PRICING

**Complete bike (carbon  
wheels + Torno crank)**  
MSRP  
€/ \$ 11.999

**PRE ORDER BOOK  
B121**



# EXPLORO ULTRA BOOST DB (Drop bar)

MODEL: Sram Rival XPLR 1x12



BLACK/WHITE

Product color and specifications may slightly vary



### FRAMESET KIT



Exploro Ultra Boost  
Mahle X20 motor  
iX350 (350Wh) battery

### GROUPSET



Sram Rival XPLR  
1x12  
40T / 10-44T

### WHEELS & TIRES



Rodi Alloy 650b  
Vittoria Barzo 650b

### COMPONENTS



3T Superergo PRO bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

### PRICING

**Complete bike  
(alloy wheels)**  
MSRP  
€/\$ 7.999

**PRE ORDER BOOK**  
B125



# EXPLORO ULTRA BOOST FB (Flat bar)

MODEL: Sram Force AXS 1x12



Product color and specifications may slightly vary

Product color and specifications may slightly vary



MODEL: Sram Force AXS 1x12

# EXPLORO ULTRA BOOST DB (Drop bar)



### FRAMESET KIT



Exploro Ultra Boost  
Mahle X20 motor  
iX350 (350Wh) battery

### GROUPSET



Sram Force AXS  
1x12  
38T /10-36

### WHEELS & TIRES



Rodi Alloy 650b  
Vittoria Barzo 650b

### COMPONENTS



3T carbon Flatbar LTD  
3T Apto Stealth stem  
Selle Italia Model X Superflow

### PRICING

**Complete bike  
(alloy wheels)**  
MSRP  
€8.499

**PRE ORDER BOOK  
B135**

### FRAMESET KIT



Exploro Ultra Boost  
Mahle X20 motor  
iX350 (350Wh) battery

### GROUPSET



Sram Force AXS  
1x12  
38T /10-36

### WHEELS & TIRES



Rodi Alloy 650b  
Vittoria Barzo 650b

### COMPONENTS



3T Superergo LTD bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

### PRICING

**Complete bike  
(alloy wheels)**  
MSRP  
€8.499

**PRE ORDER BOOK  
B136**



# EXPLORO ULTRA BOOST FB (Flat bar)

MODEL: Sram Force AXS 1x12



WHITE/RED

Product color and specifications may slightly vary

### FRAMESET KIT



Exploro Ultra Boost  
Mahle X20 motor  
iX350 (350Wh) battery

### GROUPSET



Sram Force AXS  
1x12  
38T /10-36

### WHEELS & TIRES



3T Discus i28 LTD  
Vittoria Barzo 650b

### COMPONENTS



3T carbon Flatbar LTD  
3T Apto Stealth stem  
Selle Italia Model X Superflow

### PRICING

**Complete bike  
(carbon wheels)**  
MSRP  
€/\$ 9.499

**PRE ORDER BOOK  
B127**

MODEL: Sram Force AXS 1x12



WHITE/RED

Product color and specifications may slightly vary

### FRAMESET KIT



Exploro Ultra Boost  
Mahle X20 motor  
iX350 (350Wh) battery

### GROUPSET



Sram Force AXS  
1x12  
38T /10-36

### WHEELS & TIRES



3T Discus i28 LTD  
Vittoria Barzo 650b

### COMPONENTS



3T Superergo LTD bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

### PRICING

**Complete bike  
(carbon wheels)**  
MSRP  
€/\$ 9.499

**PRE ORDER BOOK  
B134**



# EXPLORO ULTRA BOOST DB (Drop bar)





MODEL: Sram Red AXS 1x12

# EXPLORO ULTRA BOOST FB (Flat bar)



WHITE/RED

Product color and specifications may slightly vary

FRAMESET KIT



Exploro Ultra Boost  
Mahle X20 motor  
iX350 (350Wh) battery

GROUPSET



Sram Red AXS  
1x12  
3T Torno LTD 40T / 10-36

WHEELS & TIRES



3T Discus i28 LTD  
Vittoria Barzo 650b

COMPONENTS



3T carbon Flatbar LTD  
3T Apto Stealth stem  
SanMarco Shortfit 2.0 3D  
Carbon FX

PRICING

**Complete bike(carbon wheels + Torno crank)**  
MSRP  
€/€ 11.999

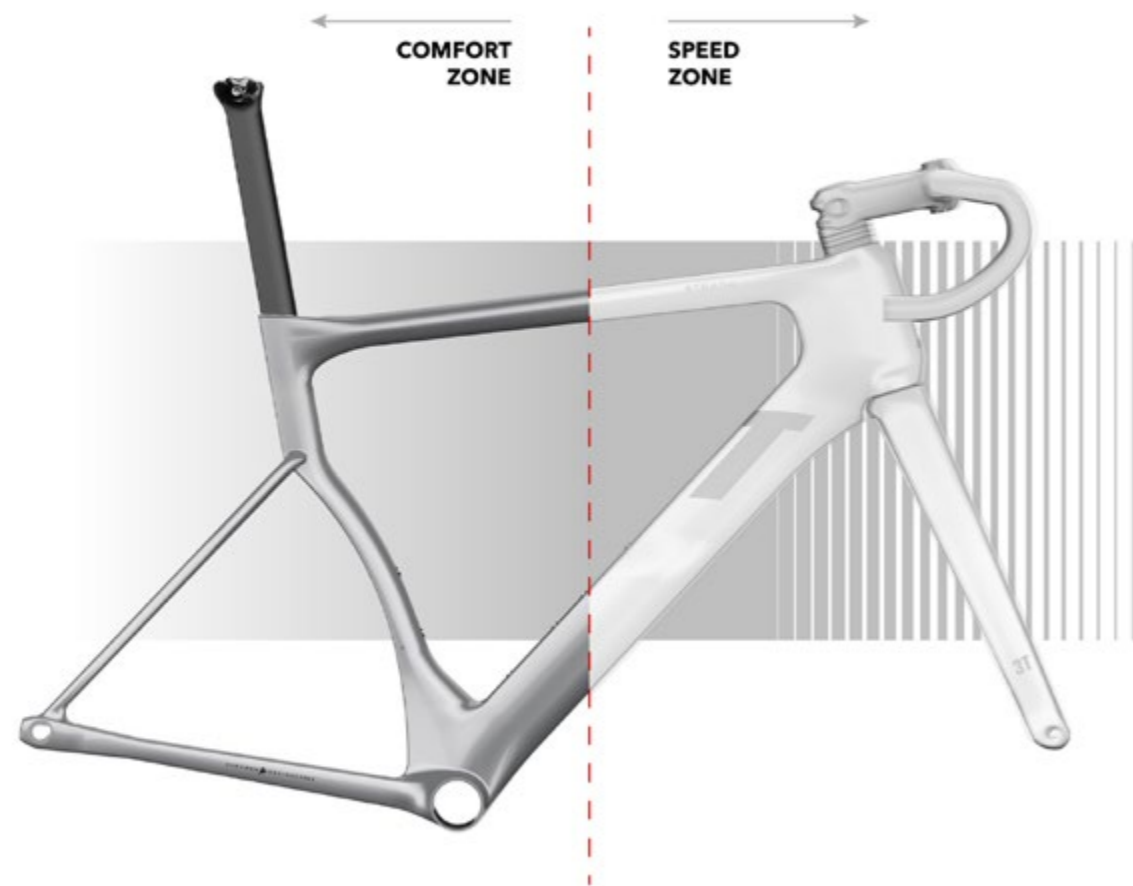
**PRE ORDER BOOK**  
B126



**STRADA**

It's fair to say the original Strada rocked the bike industry. It was the first aero bike optimized for bigger road tires, and even today, 5 years later, it sets the standard. While more and more aero bikes are launched with more tire clearance, their frame shapes are still optimized for the skinny rubber, not for the way real people ride.

The all-new Strada keeps everything that made the original great, and adds to it:



#### COMFORT ZONE:

The curved seattube, slender seatstays and long exposed seatpost provide the ultimate comfort while also helping aerodynamics

#### SPEED ZONE:

The front half of the bike, with its ultra-deep yet narrow headtube, wrap-around downtube and bladed fork



#### INTERNAL CABLES ROUTING

The cables hide inside the Apto Integrale stem, using the original minimalist Apto shape but with cable guidance. Beauty meets functionality as this gives you full adjustability to find the perfect fit. Because aerodynamics are meaningless if you cannot stay comfortably in your aero position. Integrale technology is compatible with SRAM and Shimano electronic drivetrains, both 2x and 1x.

**NARROW/LONG HEADTUBE**

The new headtube remains narrow = aero, with the same 1 1/8" to 1 1/4" bearing cups as before. No bulking up to make room for the internal cables. The headtube did get a more pronounced "nose" and a lot longer tail for even better aerodynamics.

**NEW AERO FORK**

Fork leg shapes are further optimized to pair with the newest road tires.

**NEW SEATPOST DESIGN**

Just like the new Exploro, the all-new Strada features the Ritchey saddle clamp to securely hold any saddle.

**NEW SEATCOLLAR CLAMPING CLUSTER**

Our new clamping mechanism securely holds the seatpost with a lower clamping force, while the area around the post has been beefed up for maximum durability.





# NEW STRADA FRAMESET

# NEW STRADA FRAMESET



Available from Q2



NAVY/BLACK

Product color and specifications may slightly vary

Product color and specifications may slightly vary

Available from Q2



RED/BLACK

FRAMESET KIT



New Strada 1x

PRICING

**Frame + Fork + Stem + Carbon Bar**  
MSRP  
€/\$ 3.599

**PRE ORDER BOOK**  
B009

FRAMESET KIT



New Strada 2x

PRICING

**Frame + Fork + Stem + Carbon Bar**  
MSRP  
€/\$ 3.599

**PRE ORDER BOOK**  
B010



# NEW STRADA FRAMESET

# NEW STRADA FRAMESET



Product color and specifications may slightly vary

Product color and specifications may slightly vary



FRAMESET KIT



New Strada 2x

PRICING

**Frame + Fork + Stem + Carbon Bar**  
MSRP  
€/\$ 3.599

**PRE ORDER BOOK**  
B011

FRAMESET KIT



New Strada 2x

PRICING

**Frame + Fork + Stem + Carbon Bar**  
MSRP  
€/\$ 3.399

**PRE ORDER BOOK**  
B012



# NEW STRADA

MODEL: Sram Rival XPLR 1x12



BLUE/BLACK

Product color and specifications may slightly vary

MODEL: Sram Red AXS 1x12



BLUE/BLACK

Product color and specifications may slightly vary

### GROUPSET



Sram Rival XPLR 1x12 40T / 10-44

### WHEELS & TIRES



Fulcrum Rapid Red 900 DB 700c  
Pirelli PZero 700c

### COMPONENTS



3T Superergo Integrale LTD bar  
3T Apto Integrale stem  
Selle Italia Model X Superflow

### PRICING

**Complete bike (alloy wheels)**  
MSRP  
€/\$ 5.199

**PRE ORDER BOOK**  
B128

### UPGRADE OPTIONALS ⚡

**3T Discus 45 | 32 LTD**  
**3T Torno**

### GROUPSET



Sram Red AXS 1x12  
3T Torno TEAM 42T / 10-36

### WHEELS & TIRES



3T Discus 45 | 32 LTD  
Pirelli PZero 700c

### COMPONENTS



3T Superergo Integrale LTD bar  
3T Apto Integrale stem  
Selle Italia Model X Superflow

### PRICING

**Complete bike (carbon wheels + Torno crank)**  
MSRP  
€/\$ 7.499

**PRE ORDER BOOK**  
B133

# NEW STRADA





# NEW STRADA

MODEL: Sram Rival AXS 2x12



ALTERNATIVE COLORS

CHORME

RED/BLACK

Product color and specifications may slightly vary

MODEL: Sram Force AXS 2x12



ALTERNATIVE COLORS

RED/BLACK

CHORME

Product color and specifications may slightly vary

GROUPSET



Sram Rival AXS 2x12 48-35 /10-36

WHEELS & TIRES



Fulcrum Rapid Red 900 DB 700c  
Pirelli PZero 700c

COMPONENTS



3T Superergo Integrale LTD bar  
3T Apto Integrale stem  
Selle Italia Model X Superflow

PRICING

**Complete bike (alloy wheels)**  
MSRP  
€/\$ 5.499

**PRE ORDER BOOK**  
B129

UPGRADE OPTIONALS ⚡

**3T Discus 45 | 32 LTD**

GROUPSET



Sram Force AXS 2x12 46-33 /10-36

WHEELS & TIRES



Fulcrum Rapid Red 900 DB 700c  
Pirelli PZero 700c

COMPONENTS



3T Superergo Integrale LTD bar  
3T Apto Integrale stem  
Selle Italia Model X Superflow

PRICING

**Complete bike (alloy wheels)**  
MSRP  
€/\$ 6.199

**PRE ORDER BOOK**  
B130

UPGRADE OPTIONALS ⚡

**3T Discus 45 | 32 LTD**

# NEW STRADA







# BUILT KIT

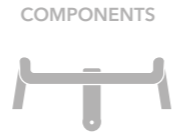
## CAMPAGNOLO EKAR 1X13



Campagnolo Ekar 1x13 (38T / 9-42T)



Fulcrum Rapid Red 900 DB 700c  
Pirelli Cinturato Gravel M 700c



3T Superergo PRO bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

PRICING  
**MSRP:**  
€/\$ 2499

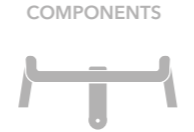
## SRAM RIVAL AXS 2x12



Sram Rival AXS 2x12 (46-33T / 10-36T)



Fulcrum Rapid Red 900 DB 700c  
Pirelli Cinturato Gravel M 700c



3T Superergo PRO bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

PRICING  
**MSRP:**  
€/\$ 1999

## SRAM FORCE AXS 1x12



Sram Force AXS 1x12 (40T / 10-36T)



Fulcrum Rapid Red 900 DB 700c  
Pirelli Cinturato Gravel M 700c



3T Superergo PRO bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

PRICING  
**MSRP:**  
€/\$ 2499



# BUILT KIT

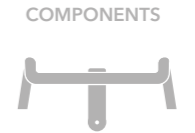
## SRAM FORCE AXS 2x12



Sram Force AXS 2x12 (46-33T / 10-36T)



Fulcrum Rapid Red 900 DB 700c  
Pirelli Cinturato Gravel M 700c



3T Superergo PRO bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

PRICING  
**MSRP:**  
€/\$ 2599

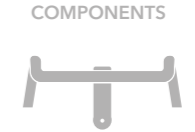
## SRAM FORCE EAGLE AXS 1x12



Sram Force Eagle AXS 1x12 (40T / 11-50T)



Fulcrum Rapid Red 900 DB 650b,  
Vittoria Barzo 650b



3T Superghiaia LTD bar  
3T Apto Stealth stem  
Selle Italia Model X Superflow

PRICING  
**MSRP:**  
€/\$ 2999

## BUILT KIT SIZES

	XXS	51	54	56	58	61
<b>Crank</b>	165	170	172,5	172,5	175	175
<b>Bar</b>	38	40	42	42	44	44
<b>Stem</b>	70	80	90	100	110	120



PARTS



# SUPERERGO PRO / LTD



**SUPERERGO PRO**

**MSRP:**  
€/\$ 100

**SUPERERGO LTD**

**MSRP:**  
€/\$ 375

**SUPERERGO INTEGRALE LTD**

**MSRP:**  
€/\$ 375



# SUPERGHIAIA LTD



**SUPERGHIAIA LTD**

**MSRP:**  
€/\$ 375





AEROFLUX LTD



AEROFLUX INTEGRALE LTD

MSRP:  
€/\$ 375



AEROGHIAIA LTD



AEROGHIAIA LTD

MSRP:  
€/\$ 375





## APTO STEALTH



### APTO STEALTH

MSRP:  
€/ \$ 100

### APTO INTEGRALE STEALTH

MSRP:  
€/ \$ 115





# TORNO TEAM / LTD



**TORNO TEAM**  
MSRP:  
€/\$ 799



**TORNO LTD**  
MSRP:  
€/\$ 1.049

## TORNO CHAINRING

MSRP:  
€/\$ 119



Campagnolo Ekar 13SP compatible

Chainring sizes:  
38T, 40T

Sram Flattop 12SP compatible

Chainring sizes:  
36T, 40T, 42T, 44T

# ACCESSORIES



**FENDER  
FOR RACEMAX & ULTRA**

MSRP:  
€/\$ 89



## WHEELS

**3T**

## DISCUS 45 | 32 LTD



### Discus 45 | 32 LTD

Wide rims  
700C / 32mm external / 25mm internal  
Free hub versions:  
Shimano HG11  
SRAM XDR  
Campagnolo N3W

Weight 1650g  
Matte finishing  
Tubeless ready

**MSRP:**  
€/\$ 1.999

## DISCUS 45 | 40 LTD

**3T**

### Discus 45 | 40 LTD

Ultra-wide rims  
700C / 40mm external / 29mm internal  
Carbon-Ti Ultralight hubs - BLACK  
Free hub versions:  
Shimano HG11  
SRAM XDR  
Campagnolo N3W

Weight: 1665g  
Matte finishing  
Tubeless ready

**MSRP:**  
€/\$ 2.499





## DISCUS PLUS i28 LTD



### DiscusPlus i28 LTD

Wide rims  
650b / 34 external / 28mm internal  
Free hub versions:  
Shimano HG11  
SRAM XDR  
Campagnolo N3W

Weight 1500g  
Matte finishing  
Tubeless ready

**MSRP:**  
€/\$ 1.999







**3T.BIKE**